

2018 FOCUS GALA

SPONSORSHIP OPPORTUNITIES



Celebrating the DC Charter School Landscape!

March 22, 2018

NORTH HALL EASTERN MARKET

225 7th St SE, Washington, DC 20003

JOIN US!

Thursday, March 22, 2018
Gala 6:00pm - 10:00pm

We will celebrate the diversity of the DC Charter School Landscape with charter school leaders, stakeholders, and friends with a night of food, drink, and fun.

Four education pioneers will be inducted into the the DC Charter Hall of Fame:

Josephine Baker: Former Executive Director of the DC Public Charter School Board

Jack McCarthy: Founder of the AppleTree Institute For Education Innovation

Julie Meyer: Executive Director of The Next Step PCS

Linda Moore: Founder of Elsie Whitlow Stokes PCS



ABOUT FOCUS

Mission

FOCUS supports the diverse set of public charter schools in DC by advocating for and strengthening autonomy, equity, and quality.

Vision

Quality public school choices for every DC student



DC'S CHARTER COMMUNITY

- Almost **42,000** students are enrolled at **120** campuses operated by **66 non-profits**.
- Public charter schools in DC educate **47%** of public school students in Washington, DC.
- Public charter schools are independent public schools that are free to innovate and are held accountable for improved student performance.
- DC has demonstrated that a properly aligned charter school program, given time, can produce significant improvements in both types of public schools.



focusdc.org/gala | Contact Alison Collier at 202-387-0405 or acollier@focusdc.org

SPONSORSHIP BENEFITS

BENEFIT	FOUNDER SPONSOR \$25,000	CHAIRMAN'S CIRCLE \$12,000	BOARD CIRCLE \$6,000	PATRON'S CIRCLE \$3,000	CHOICE CIRCLE \$1,500
Complimentary Gala Tickets	10	6	4	3	2
Underwrite the cost of a school leader to attend the gala	X	X	X	X	X
Official cocktail sponsor	X				
Student art show sponsor		X			
Collaborate with FOCUS to present an approved workshop to support school quality efforts	X	X			
Partner with FOCUS to host a happy hour, breakfast, or lunch and learn, with education professionals	X	X	X		
Color advertisement within program guide	Full premium placement	Full preferred placement	Half page page	Quarter page	
Premium logo placement on all signage	X	X	X	X	
Your logo in email and postal invitation	X	X	X		
Your logo or name on gala sponsorship webpage with a link to your webpage	X	X	X	X	X
Recognition on thank you page of the gala program guide	X	X	X	X	X

To customize options or for more information, please contact Alison Collier at acollier@focusdc.org or 202-387-0405

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- \$3,000 - Patron's Circle Sponsor
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