# 2018 FOCUS GALA

### SPONSORSHIP OPPORTUNITIES



# March 22, 2018

### NORTH HALL EASTERN MARKET

225 7th St SE, Washington, DC 20003

### **JOIN US!**

Thursday, March 22, 2018 Gala 6:00pm - 10:00pm

We will celebrate the diversity of the DC Charter School Landscape with charter school leaders, stakeholders, and friends with a night of food, drink, and fun.

Four education pioneers will be inducted into the the DC Charter Hall of Fame:

Josephine Baker: Former Executive Director of the DC Public Charter School Board Jack McCarthy: Founder of the AppleTree Institute For Education Innovation

Julie Meyer: Executive Director of The Next Step PCS Linda Moore: Founder of Elsie Whitlow Stokes PCS



## **ABOUT FOCUS**

#### Mission

FOCUS supports the diverse set of public charter schools in DC by advocating for and strengthening autonomy, equity, and quality.

#### Vision

Quality public school choices for every DC student



### DC'S CHARTER COMMUNITY

- Almost **42,000** students are enrolled at **120** campuses operated by **66 non-profits.**
- Public charter schools in DC educate 47% of public school students in Washington, DC.
- Public charter schools are independent public schools that are free to innovate and are held accountable for improved student performance.
- DC has demonstrated that a properly aligned charter school program, given time, can produce significant improvements in both types of public schools.



focusdc.org/gala I Contact Alison Collier at 202-387-0405 or acollier@focusdc.org

## **SPONSORSHIP BENEFITS**

BENEFIT	FOUNDER SPONSOR \$25,000	CHAIRMAN'S CIRCLE \$12,000	BOARD CIRCLE \$6,000	PATRON'S CIRCLE \$3,000	CHOICE CIRCLE \$1,500
Complimentary Gala Tickets	10	6	4	3	2
Underwrite the cost of a school leader to attend the gala	Х	Х	Х	Х	Х
Official cocktail sponsor	Х				
Student art show sponsor		Х			
Collaborate with FOCUS to present an approved workshop to support school quality efforts	Х	Х			
Partner with FOCUS to host a happy hour, breakfast, or lunch and learn, with education profesionals	Х	Х	Х		
Color advertisement within program guide	Full premium placement	Full preferred placement	Half page page	Quater page	
Premium logo placement on all signage	Х	Х	Х	Х	
Your logo in email and postal invitation	Х	Х	Х		
Your logo or name on gala sponsorship webpage with a link to your webpage	Х	Х	Х	Х	Х
Recognition on thank you page of the gala program guide	Х	Х	Х	Х	Х

To customize options or for more information, please contact Alison Collier at acollier@focusdc.org or 202-387-0405

### 2017 SPONSORS

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Imagine Schools
Karl Jentoft & Anne Herr
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National Alliance for Public Charter Schools

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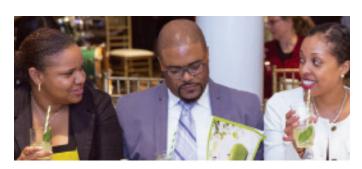
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Your donations are tax-deductible to the extent permissible by law.











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