

SPONSORSHIP

Opportunities



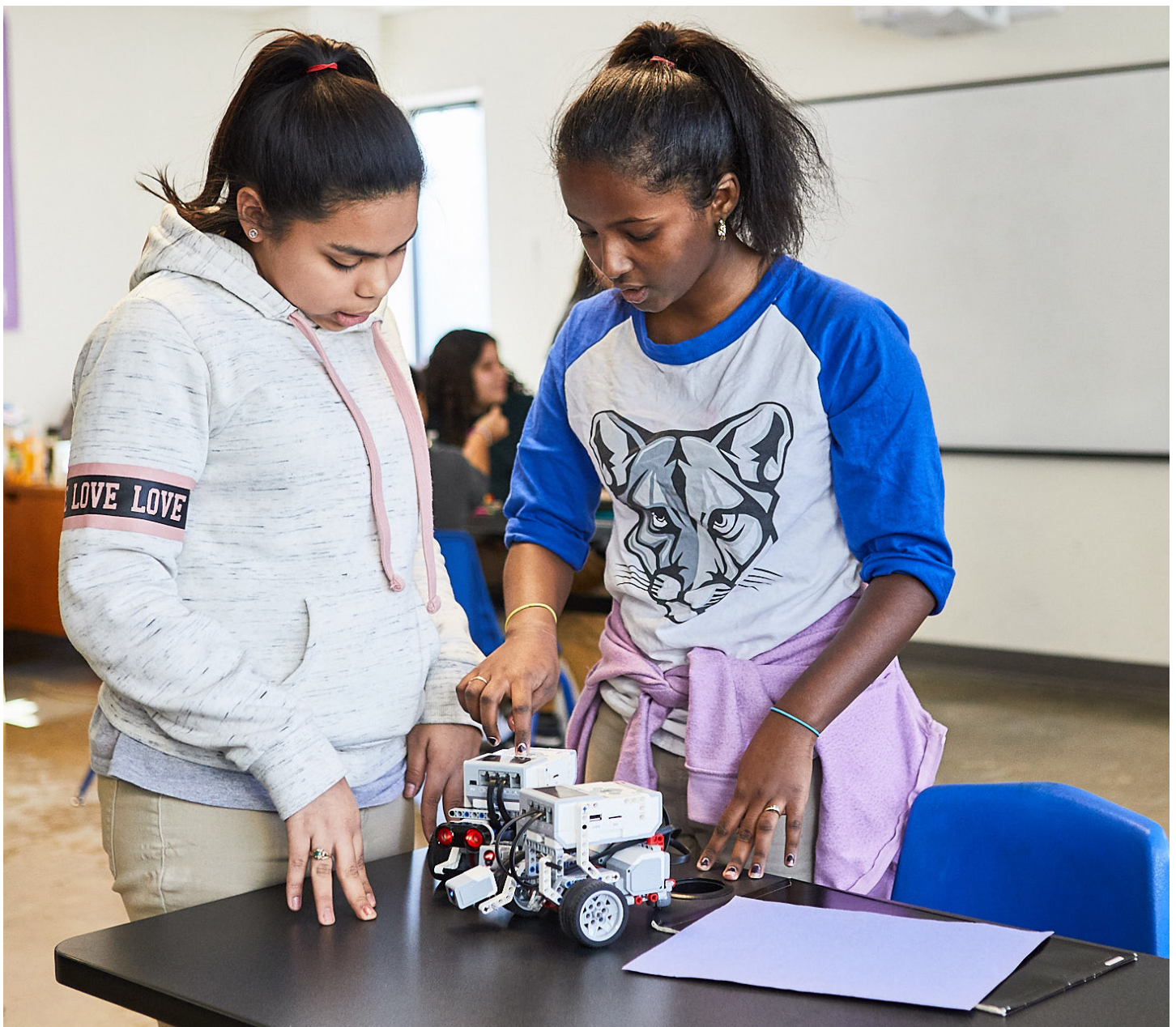
JULY 12, 2018

WHY DATA MATTERS IN EDUCATION

Data is a critical component that enables all stakeholders involved in a child's education to maximize a student's potential for learning. By equipping educators and charter school leaders with the right knowledge and skills, we can close the achievement gap in meaningful and lasting ways.

We all have a vested interest in ensuring every child receives a high-quality education.

- As members of the business community, we want employees that have the skills to do their jobs well and advance the mission of the company.
- As parents, we want our kids to grow up, become financially independent, and live a fulfilling life.
- As members of society, we want all people to positively contribute to the economic, social, and civic fabric of our community.



YOUR SUPPORT OF THE DC DATA SUMMIT

- Connects companies that support education and technology with charter school leaders as they are actively thinking about enhancing their performance management tools and strategy.
- Delivers real solutions to urgent challenges. Your support helps charter school leaders in making an informed decision in selecting the best technology resources for their students, staff, and families.
- Provides over 200+ charter school leaders, teachers, and stakeholders with the opportunity to collaborate and share the latest trends and best practices.
- Encourages charter school leaders to take a step further and discover innovative approaches and platforms to drive high quality instruction.
- Improves student outcomes in areas of academic achievement by leveraging quality data to improve school performance and instruction.



REACHING A POWERFUL DATA COMMUNITY

FOCUS serves the entire charter sector by supporting all 66 local education agencies (LEAs) and their 120 campuses. FOCUS's support includes intensive data support, data workshops, data vendor selection, an on-site data internship partnership, and more.

Charter schools and nonprofit organizations FOCUS works with through our Data Support Initiatives:

Academy of Hope Adult
Achievement Preparatory Academy
AppleTree Early Learning
Bridges
Briya
Building Hope
Capital City
Carlos Rosario
Center City
Community College Prep Academy
DC Bilingual
DC International
DC Prep
E.L. Haynes
Eagle Academy
Elsie Whitlow Stokes Community Freedom
Excel Academy
Friendship
Goodwill Excel Academy
Harmony DC
Hope Community
Ideal Academy
Ingenuity Prep
Inspired Teaching Demonstration

Kingsman Academy
KIPP DC
Latin American Montessori Bilingual
LAYC Career Academy
Lee Montessori
Maya Angelou
Meridian
Monument Academy
Mundo Verde Bilingual
National Collegiate Preparatory
Next Step
Paul
Raise DC
Rocketship
See Forever Foundation
SEED
SEED Foundation
Somerset Prep
The Children's Guild DC
Two Rivers
Washington Mathematics Science Technology
Washington Yu Ying
YouthBuild



RAISING YOUR PROFILE

Working with FOCUS can expand your audience and raise your brand’s profile. More businesses, large and small, are discovering the advantages of supporting educational causes because doing so can actually improve their company’s bottom line. In addition to tax breaks that your company will receive for charitable activities, with FOCUS, you will also gain numerous benefits when you give back.

UNIQUE SPONSORSHIP BENEFITS

	CHAMPION	PIONEER	INNOVATOR	EXPERT	INVESTOR
	\$15,000	\$10,000	\$5,000	\$2,500.00	\$1,000
REACH & INFLUENCE					
Invitation to Provide Welcoming Remarks from the Stage	X				
FOCUS Thursday Digest Message Tailored for Your Business	X				
Breakout Session Presentation Invitation	X	X	X		
Post-Conference Workshop / Webinar Host Presenter	X	X	X		
BRAND VISIBILITY & RECOGNITION					
Prominent Logo Placement on Attendee Name Badges	X				
Full Page Flyer Insert Promoting Your Business in the DC Data Summit Tote Bag	X				
Data Summit Printed Program Ad	FULL PAGE COLOR AD	1/2 PAGE COLOR AD	1/2 PAGE COLOR AD	1/4 PAGE COLOR AD	1/4 PAGE COLOR AD
Social Media Cross-Promotion Featuring Your Company's Commitment to Education	X	X	X		
Your Logo Featured on Data Summit Signage	X	X	X	X	X
Complimentary Conference Booth	X	X	X	X	X
Listing on the FOCUS website for one full year	X	X	X	X	X
NETWORKING OPPORTUNITIES					
Breakfast Welcome	X				
Luncheon	X	X			
Happy Hour	X	X	X		
Complimentary Data Summit Passes	5	4	3	2	1
Complimentary Passes to the DC Charter School Conference	Six (6) Full-Day Access Passes	Four (4) Full-Day Access Passes	Four (4) Full-Day Access Passes	Two (2) Full-Day Access Passes	Two (2) Full-Day Access Passes
Complimentary Tickets to the FOCUS Gala	5	4	3	2	1



YES

I will sponsor the DC Data Summit at the following level:

- Champion \$15,000
- Pioneer \$10,000
- Innovator \$5,000
- Expert \$2,500
- Investor \$1,000

PAYMENT METHOD

Enclosed is my check payable to FOCUS in the amount of \$ _____

Please charge my Mastercard / VISA / American Express in the amount of \$ _____

Name on Card: _____

Card Number: _____ Exp _____

Signature: _____ CID _____

CONTACT INFORMATION

Sponsor Name (as it should be listed): _____

Contact Name: _____ Company: _____

Address: _____

Email: _____ Phone: _____

QUESTIONS? Please contact Monica Harrington at mharrington@focusdc.org or 202.387.0405 x 114

FRIENDS OF CHOICE IN URBAN SCHOOLS
1436 U STREET, NW, SUITE 204
WASHINGTON, DC 20009

FOCUS is a registered 501c3 non-profit organization. Your donations are tax-deductible to the extent permissible by law.

2018 DC DATA SUMMIT SCHEDULE



8:30 – 9:00 am	Breakfast and Registration
9:00 – 9:30 am	Welcome and Opening Remarks
9:45 – 11:15 am	Breakout Session 1
11:30 am – 1:00 pm	Breakout Session 2
1:00 – 2:00 pm	Lunch
2:15 – 3:45 pm	Breakout Session 3
TBA	HAPPY HOUR

Session names, presenters and, workshop descriptions – Available June, 2018.

DETAILS

Date:

Thursday, July 12, 2018

8:30 am - 4:00 pm

Location:

Carlos Rosario PCS

1100 Harvard Street, NW

Washington, DC 20009

2018 DC DATA SUMMIT PARTNERS



EmpowerK12



reimagine teaching



TEACHFORAMERICA